



Central Buton Regent Circular No. 01/54/2023 on the Proudly Made in Indonesia Movement in Goods and Services Procurement to Empower Local SMEs

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ABSTRACT

In implementing public services, the Government is expected to be able to provide maximum benefits for the welfare of the community. One of the objects that needs to be regulated is government policy in the field of procurement of goods and services. The regional government of Central Buton Regency has made efforts to increase the empowerment of micro business actors and small business actors and cooperatives as one of the policies ordered by Presidential Regulation Number 12 of 2021 concerning amendments to Presidential Regulation Number 16 of 2018 concerning Procurement of Government Goods/Services. Central Buton district government policy also encourages the use of Marketplaces and Electronic Catalogs, including national catalogs, sectoral catalogs and local catalogs. In writing, the regional government of Central Buton Regency issued several policies which are contained in regulations through Circular Letter number 54/01/2023 concerning the National Movement Proudly Made in Indonesia in the Procurement of Goods and Services within the Government of Central Buton Regency.

Keywords: Central Buton Regency, Regional Government Policy, Government Procurement, Empowering Micro, Small and Medium Enterprises.

1. Introduction

As a form of granting regional autonomy, it is intended to realize regional ideals in regulating and actualizing all regional potential to the maximum so that it can improve the welfare of the people in the region. In this regard, the autonomy system is often associated with the division of affairs between the central government and regional governments. Regions obtain affairs to carry out themselves as a basis for carrying out affairs from the central government to regional governments. This submitted matter is the responsibility of the regional government itself. Which includes the powers, rights or obligations given to regions in carrying out their duties. In implementing regional autonomy, regional governments are required to create innovations in implementing development in the region. It is hoped that this innovation can create a participative regional development clima

In implementing public services, regional governments are expected to provide excellent service as a form of providing regional autonomy. So that it can provide maximum benefits for the welfare, social, political and economic of society. As a new autonomous region, the Regional Government of Central Buton Regency, based on Law Number 15 of 2014 concerning the establishment of Central Buton Regency as a New Autonomous Region (DOB) in Southeast Sulawesi, is given a mandate by law to handle all government affairs, including matters related to services. Basic matters and affairs not related to basic services are carried out by the regent responsible to the minister through the governor as a representative of the central government. In the implementation of basic and non-basic service matters, it cannot be separated from the procurement of goods and services. That the

procurement of goods and services has an important role in national development to improve public services and develop the national economy.

To realize government procurement of goods and services, it is necessary to regulate the procurement of goods and services that provide maximum benefits (value for money) and contribute to increasing the role of Micro, Small and Medium Enterprises as well as sustainable development. In order to achieve the implementation of regional strategic activities on time and in the right quality to fulfill basic needs, accelerate economic growth, improve the welfare of the community, especially the people of Central Buton Regency, it is necessary to create a movement that can have a good impact or profit for the region in an effort to carry out regional development in the district. middle button. As one of the Central Buton Regency regional government's efforts to create sustainable procurement of goods and services within the applicable provisions, it is carrying out a national movement to be proud of Indonesian products within the Central Buton Regency regional government. The movement is a legal policy from the Central Buton Regency regional government which aims to produce the right goods/services from every money spent measured in terms of aspects (quality, quantity, time, cost, location and provider), creating the use of domestic products, increasing participation of Micro Enterprises, Small Enterprises and Medium Enterprises, increasing the role of national business actors, increasing participation in creative industries, encouraging economic equality and encouraging sustainable procurement.

Based on the objectives of this procurement, it is hoped that it can improve the quality of procurement of goods and services in a more transparent, open and competitive manner, strengthen institutional capacity and human resources for procurement of goods/services, provide opportunities for micro, small and medium enterprises, and implement sustainable procurement. , the question now is whether the policy that has been implemented by the regional government of Central Buton district through the circular letter of the Regent of Central Buton number 01/54/2023 concerning the National Movement Proudly Made in Indonesia in the Procurement of Goods and Services within the Government of Central Buton Regency has had a good impact. for small businesses, micro businesses and medium businesses in Central Buton Regency or not?

2. Method Research

The materials used in preparing this journal are data collected and reviewed, whether sourced from statutory regulations, reading materials, scientific works and other information obtained from the writing agency. Activities are carried out using qualitative methods using document techniques. Documents are a source of data used to complete research, in the form of written sources, films and images. This document will provide information for the analysis process. writing papers with the aim of increasing understanding and awareness of the regional government of Central Buton Regency, micro, small and medium business actors, the people of Central Buton Regency as well as Master of Law Students and Lecturers at the Faculty of Law, Buton Muhammadiyah University.

3. Results and Discussion

Procurement of goods and services applies the principles of efficiency, effectiveness, transparency, openness, competition, fairness and accountability. So that the procurement of goods and services is expected to provide maximum benefits (value for money). In implementing the government procurement policy for goods and services, the Central Buton Regency regional government has made efforts to increase the empowerment of micro business actors and small business actors and cooperatives as one of the policies ordered by Presidential Regulation Number 12 of 2021 concerning amendments to Presidential Regulation Number 16 2018 concerning Procurement of Government Goods/Services. Apart from the above policies, the regional government of Central Buton district also encourages the use of Marketplaces and Electronic Catalogs, including national catalogs, sectoral catalogs and local catalogs. In writing, the regional government of Central Buton Regency issued several policies contained in regulations through Circular Letter number 54/01/2023 concerning the National Movement Proudly Made in Indonesia in the Procurement of Goods and Services within the Government of Central Buton Regency.

Judges inherently lack the comprehensive knowledge of a generalist, spanning diverse fields such as psychology, chemistry, medicine, engineering, bookkeeping, and agriculture. Despite this limitation, practical realities often witness judges overlooking their inherent non-specialist status and relying on their existing knowledge, even when it may be insufficient or lacking a profound understanding. This practice underscores the importance of leveraging expert information, which becomes pivotal in offering valuable insights and serving as valid evidence in legal proceedings (Mansyah, et.al, 2023).

In the implementation of the proud national movement made in Indonesia in the procurement of goods and services within the Central Buton Regency Regional Government, it carries out the procurement of goods and services in accordance with the provisions of article 66 paragraph 2 "the obligation to use domestic products is carried out if there are participants who offer goods/services with a Domestic Component Level value (TKDN) plus Company Benefit Weight (BPM) of at least 40% (forty percent)" Presidential Regulation Number 12 of 2021 concerning Amendments to Presidential Regulation Number 16 of 2018 concerning Procurement of Government Goods/Services which consists of the following description, Firstly, it is mandatory to allocate and implement at least 40% (forty percent) of the budget value for goods/services managed by him for the use of small business and/or cooperative products. Second, it is mandatory to use domestic products if there are domestic products that have a total value of domestic component levels (TKDN) plus benefit weight (BPM) of at least 40% (forty percent). Third, provide price preferences for the procurement of goods/services with the provision that they are given to goods that have a TKDN of at least 25% (twenty five percent).

The legal regulation of the construction of indigenous peoples as viewed by the utilitarian school basically positions indigenous peoples in terms of the fulfillment of customary rights (basic rights). The basic rights of indigenous peoples are one of the objects of utilitarian studies that solely prioritize the goal of fulfilling the rights of indigenous peoples not only normatively but also in the practical aspects of the implementation of legal norms that have been formed in Law (Safrin et.al, 2024)

The steps taken by Budget Users (PA) are as follows:

- a. In the process of planning the procurement of goods/services, the PA as the person responsible for activities in preparing the work plan and budget (RKA) which includes the procurement of goods/services has considered, among other things, the availability of the goods/services needed in the form of domestic products/services, the PA orders the Power of Attorney Budget Users (KPA)/ Commitment Making Officials (PPK) to plan the use of Domestic Products from the preparation of technical specifications and work terms of reference (KAK). The PA ordered the KPA/PPK to include/mark (tagging) domestic products in each goods and services procurement package in the SIRUP (General Procurement Plan Information System) application.
- b. In the selection process for procurement of goods/services, the PA ordered KPA/PPK/Selection Working Group/Procurement Officials (PP) to prioritize domestic products in the Tender, Fast Tender, Direct Appointment, Direct Procurement and E-Purchasing processes, PA ordered PPK/Selection Working Group to give a maximum price preference of 25% (twenty five percent) to goods that have a TKDN of at least 25% (twenty five percent) for procurement of goods/services with a Self Estimated Price (HPS) value of at least Rp. 1,000,000,000.00 (one billion rupiah), prioritizing E-Purchasing, if the technical specifications, performance, function and volume of goods/services requirements can be met by Domestic Products that are listed in the Electronic Catalogue.

Increase the number of shopping transactions for the procurement of goods/services to micro and small enterprises (UMK) and local cooperatives that are affiliated with trade organizers through electronic systems (PPMSE)/Marketplace in the LKPP online shop and Local Electronic Catalog, so that budget users (PA) take steps -steps as follows:

- a. Encourage micro and small enterprises (UMK) and cooperatives to register and become merchants on the marketplace in the LKPP online shop and the Local Electronic Catalog.
- b. Order KPA/ PPK/ PP to carry out E-Purchasing in online stores and local catalogs.

- c. The implementation of E-Purchasing refers to the provisions of LKPP regulation Number 9 of 2021 concerning Online Shops and Electronic Catalogs in the procurement of Government goods/services.

Apart from the proud movement to use Indonesian products in the Central Buton Regency environment, the Regional Government of Central Buton Regency has also made efforts to accelerate the use of E-Purchasing in the implementation of government procurement of goods/services by issuing Instructions from the Regent of Central Buton regarding the Implementation of Procurement of Goods/Services through Electronic Catalogs and Online Shop where the Buton Regent's instructions are in following up on Presidential Instruction Number 2 of 2022 concerning accelerating the increase in the use of domestic products and products of micro businesses, small businesses and cooperatives in order to make the proud national movement made in Indonesia a success in implementing transparent and accountable procurement of goods/services as well as accelerating the increase in the use of domestic products and products of micro businesses, small businesses and cooperatives in the process of procuring goods/services, there is a need for a work culture by optimizing the use of electronic catalogs and online shops. In implementing the procurement of goods and services, the procurement of goods and services through online shops and electronic catalogs has experienced a significant increase from year to year which can be seen from the value of transactions that have been carried out. In 2022 Rp. 25,283,746,860, while in 2023 the value of transactions carried out will be IDR. 83,478,773,784.90 transactions have been recorded through electronic catalogs and online stores. Central Buton Regency also recorded the value of local catalog shopping transactions, where in 2022 there were no transactions in local catalogs, while in 2023 the transaction value was IDR. 13,375,167,728 here indicates that there has been an increase in spending through the local e-catalog belonging to the Regional Government of Central Buton Regency. The number of storefronts in 2022 will be 21 storefronts, while in 2023 there will be 25 storefronts.

The Central Buton regional government also implements policies related to routine shopping activities such as shopping for office stationery, shopping for food and drink. The Central Buton Regional Government has made it mandatory for small businesses in Central Buton Regency to carry out shopping. Shopping for food and drink carried out in Central Buton Regency is carried out in order to increase the potential for regional tax revenues which are supported by transaction values in Central Buton Regency. This policy direction can increase regional income potential, which if there is more regional income will also increase the regional purchasing budget.

3.1 Results

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3.2 Discussion

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4. Conclusion

The policy implemented by the Central Buton Regency Government is an example of the application of Political Law in the region. Where political and legal policies regulate the transaction process for procurement of goods and services which contains the interest of empowering micro, small and medium business actors without ignoring the principles of procurement of goods and services. The Central Buton district government is also considered successful in implementing this policy as seen from the transaction value from the previous year, in 2022 Rp. 25,283,746,860, while in 2023 the value of transactions carried out will be IDR. 83,478,773,784.90 transactions have been recorded through electronic catalogs and online stores. Central Buton Regency also recorded the value of local catalog shopping transactions, where in 2022 there were no transactions in local catalogs, while in 2023 the transaction value was IDR. 13,375,167,728 here indicates that there has been an increase in spending through the local e-catalog belonging to the Regional Government of Central Buton Regency. The number of storefronts in 2022 will be 21 storefronts, while in 2023 there will be 25 storefronts. So that the implementation of legal politics in the Regional Government of Central Buton Regency is considered successful.

5. Speech Thank You

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